**Lesson 12 - Storyboard**

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| 1  (PO2) | Students will produce an improved version of the storyboard that should better meet the client’s requirements.  The storyboard needs to show that the animation will promote the robot and will allow BuildBots Inc. to clearly see how this will happen.  Marks are awarded for:   * Clarity of idea * Relevance of content (format, styles, suitability) * Components of storyboard used   + Scene content   + Scene numbers   + Timings   + Location   + Lighting   + Sound   + Order of panels   + Camerawork/Camera type   Justifications for improvements e.g.   * Promotes products * Appearance of the storyboard. * Logical sequence of scenes for the advert.   **Level 3 (high) 7-9 marks**  A comprehensive document which shows detailed understanding:   * A range of suggested improvements are identified. * Improvements cover a range of components * Conventions are effectively applied * Justifications show detailed knowledge and understanding of the suitability of the document to meet the client’s requirements.   **Level 2 (mid) 4-6 marks**  An adequate document which shows sound understanding:   * Some suggested improvements are identified. * Improvements cover some components * Conventions are adequately applied * Justifications show sound knowledge and understanding of the suitability of the document to meet the client’s requirements.   **Level 1 (low) 1-3 marks**  A basic document which shows limited understanding:   * Few suggested improvements are identified. * Improvements cover few components * Conventions are applied in a limited way * Justifications show limited knowledge and understanding of the suitability of the document to meet the client’s requirements.   0 marks  Response is not worthy of credit |
| 2  (PO1) | One mark per bullet   * Desktop publishing software * Graphics software * Video editing software |